

Marketing and communication Intern (32-36 hrs per week for 5-6 months)

About Fair & Sustainable Consulting

Fair & Sustainable Consulting (F&S) is an international consultancy company, located in Utrecht, The Netherlands. We envision a world in which people in developing countries have a decent income and sustainable livelihoods. We advise our clients on how to create sustainable economic opportunities for people in developing countries, and offer advice and support on Responsible Business (CSR), Value Chain Development, and Program Management. Besides our office in Utrecht, we have a subsidiary office in Addis Ababa, Ethiopia and a representation office in Nairobi, Kenya.

Background

F&S wants to strengthen its communication, both internally (between the three offices) and externally. We are therefore looking for support by an intern who can assist the management to work out a communication strategy and provide hands on support in developing communication materials.

What you will do:

- Develop a new communication strategy for F&S together with the management, including internal and external communication (with potential clients);
- Develop a marketing plan for the marketing of specific F&S products (e.g. online training, monitoring support) and support with its implementation;
- Manage F&S's social media channels and website;
- Support the team in writing articles and blogs;
- Assist in preparing presentations, layout, design of reports, factsheets and infographics;
- Support the consultants with additional project-related tasks at hand.

What we ask from you:

- Enrollment in a higher education institution in the Netherlands;
- Education related to communication;
- Interest in international development and agriculture;
- A hands-on, pro-active mentality and ability to work independently;
- Fluent in English (both verbal and written), understanding of Dutch is a plus;
- Excellent writing skills for communication purposes;
- Creativity and flexibility;
- Enjoy working in multicultural environments;
- Comfortable using social media (Twitter, LinkedIn);
- Experience with Adobe design software (InDesign/Photoshop/Illustrator)
- Experience in web-design, and website content management and curation is highly desirable.

What we offer:

- Flexibility to shape the internship to match your own personal interests/academic ambitions;
- Flexibility to work from home and/or in our office in Utrecht;
- An internship compensation of EUR 226,89 per month based on a 36 hour workweek;
- Travel compensation if required.

Application

Send your CV and a short letter of motivation to F&S at info@fairandsustainable.nl before 9th October 2020. The starting date is a.s.a.p. For more information on the vacancy, you can send an email to the above e-mail address. More information about F&S can be found on our website: www.fairandsustainable.nl.